

**Prasar Bharati
Doordarshan News**

**Report on Ek Bharat Shreshtha Bharat
October 2020**

Background: The initiative 'Ek Bharat Shreshtha Bharat' was announced by Hon'ble Prime Minister on 31st October, 2015 on the occasion of the 140th birth anniversary of Sardar Vallabhbhai Patel. Through this innovative measure, the knowledge of the culture, traditions and practices of different states & UTs will lead to an enhanced understanding and bonding between the states, thereby strengthening the unity and integrity of India.

Activities Planned: DD News Network has planned various activities under the mission of 'Ek Bharat Shreshtha Bharat'. This includes special half hour programmes on the theme, besides live coverage of any of the major events in relation to 'Ek Bharat Shreshtha Bharat'. In addition, telecast of various promos and Public service announcements related to the subject, have been planned to widespread the reach of the message, further amplified through social media platforms.

Action Taken: DD News Network has telecast spots on Iron man of India (Sh. Sardar Patel) for Ek Bharat Shreshtha Bharat on its network several times through-out the day. The two spots include thoughts and quotes of Sardar Patel which were telecast at least 08 times in a Day. Both of these spots are of twenty second in duration.

Specifically special dedicated promos on "Ek Bharat Shreshtha Bharat" were also prepared by DD News network and being run continuously throughout the day since 23rd Jan. Overall daily duration of these are 10 mins approximately.

DD News telecast various programmes on Ek Bharat Shreshtha Bharat in the month of October 2020.

List of Programme "EK BHARAT SHRESHTHA BHARAT" 2020

Sr. No	Date	Topic	Category	Duration
1	04.10.20	EK BHARAT SHRESHTHA BHARAT (GAUPALAN KAMDHENU)	Discussion Current Affairs	30 mints
2	11.10.20	EK BHARAT SHRESHTHA BHARAT Programme	Discussion Current Affairs	30 mints
3	15.10.20	EK BHARAT SHRESHTHA BHARAT Programme	Discussion Current Affairs	30 mints
4	18.10.20	EK BHARAT SHRESHTHA BHARAT Programme	Discussion Current Affairs	30 mints
5	25.10.20	EK BHARAT SHRESHTHA BHARAT (MALOOTI MANDIR)	Discussion Current Affairs	30 mints
6	29.10.20	EK BHARAT SHRESHTHA BHARAT (MALOOTI MANDIR)	Discussion Current Affairs	30 mints
7	30.10.20 and 31.10.20	Live telecast of PM visit's to Kevadia : On Anniversary of Sardar Patel to celebrate the spirit of "EK Bharat Shreshtha Bharat"	Live Telecast , Discussion & Current Affairs	Details Enclosed at Annexure-B

DD News along with DD India and through its Regional News Network which is spread in 31 cities across the length and breadth of the nation has also disseminated news and current affairs based packages, stories, special mentions in its News bulletins on EBSB.

DD News also disseminated the informative content on 'Ek Bharat Shreshtha Bharat' as and when available through Scrolls, Website, Twitter, Facebook etc.

ANNEXURE - B

A. SPECIAL ACTIVITIES TELECAST BY DD NEWS ON 30TH OCTOBER 2020

PRIME MINISTER INAUGURATES DYNAMIC LIGHTING OF THE SARDAR SAROVAR DAM ; UNVEILS WEBSITE OF STATUE OF UNITY IN ALL THE UN OFFICIAL LANGUAGES ; UNVEILS KEVADIA MOBILE APP; INAUGURATES & VISITS UNITY GLOW GARDEN: The Prime Minister Shri Narendra

Modi inaugurated dynamic lighting for the Sardar Sarovar Dam. He unveiled the website of Statue of Unity in all the UN official languages and launched the Kevadia App, at the Unity Glow Garden. He inaugurated and visited the Cactus Garden.



Unity Glow Garden: It is an unique theme park spread over an area of 3.61 acre. It has an glimmering array of installations, figures and optical illusions PM to welcome all tourists to experience the joy of night tourism.

Cactus Garden : It is a grand architectural greenhouse with 450 national and international species from 17 countries. It has around 6 lakh plants including 1.9 lakh cactus plants in an area spread over 25 acre.

PRIME MINISTER INAUGURATES SARDAR VALLABHAI PATEL ZOOLOGICAL PARK ; LAYS FOUNDATION STONE FOR VARIOUS PROJECTS UNDER INTEGRATED DEVELOPMENT OF KEVADIA; FLAGS-OFF EKTA CRUISE SERVICE TO THE STATUE OF UNITY : The Prime Minister Shri Narendra Modi inaugurated Sardar Patel Zoological Park and Geodesic Aviary Dome in Kevadia. He dedicated to the nation 17 projects under Integrated Development of Kevadia and laid the foundation Stone for 4 new Projects. The projects include Navigation Channel, New Gora Bridge, Garudeshwar Weir, Government Quarters, Bus Bay Terminus, Ekta Nursery, Khalwani Eco Tourism, Tribal Home Stay. He flaged-off of the Ekta Cruise Service to the Statue of Unity.

Jungle Safari & Geodesic Aviary Dome: The Prime Minister said “The Fly High Indian Aviary would be a treat for those interested in birdwatching. Come to Kevadia and visit this aviary, which is a part of the Jungle Safari Complex. It will be a great learning experience.” The Jungle Safari is in the state of the art zoological park spread over an area of 375 acres at seven different levels ranging from 29 to 180 meters. It has more than 1100 Birds & Animals and 5 lakh plants. It is the fastest ever built Jungle Safari. The zoological park has two aviaries - one for domestic birds and another for exotic birds. It is the world’s largest geodesic dome for aviary. The aviaries would be enclosed

by a petting zone which would provide a unique touch, feel and exhilarating experience of cuddling the animals like Macaw, Cockatoo, Rabbits, Guinea Pig, etc.

Ekta Cruise Service: Through the Ekta Cruise Service one can experience the viewing of Statue of Unity through the Ferry Boat Service from Shrestha Bharat Bhavan to Statue of Unity by covering a distance of 6 km. The 40 min ride can be covered by a boat which can ferry 200 passengers at a time. New Gora Bridge is built especially for the operation of the ferry service. Boating Channel is constructed to provide boating services to tourists visiting the Statue of Unity.

PRIME MINISTER INAUGURATES AROGYA VAN, AROGYA KUTIR, EKTA MALL AND CHILDREN NUTRITION PARK AT KEVADIA IN GUJRAT : The Prime Minister Shri Narendra Modi inaugurated various projects under Integrated Development of Kevadia in Gujarat. Shri Modi inaugurated Arogya Van and Arogya Kutir. He also inaugurated the Ekta Mall, and Children Nutrition Park.

Arogya Van & Arogya Kutir : Arogya Van has 5 lakh plants of 380 different species spread over an area of 17 acre. Arogya Kutir has a traditional treatment facility named Santhigiri wellness centre which will provide healthcare based on Ayurveda, Siddha, Yoga and Panchakarma.

Ekta Mall : The Mall displays a diverse range of handicrafts and traditional items from all over India symbolizing unity in diversity and is spread over 35000 sq ft. The mall consists of 20 Emporia each representing a specific state in India and is built in just 110 days.

Children Nutrition Park & Mirror Maze : It is the world's first ever technology driven nutrition park for children and is spread over an area of 35000 sq ft. A Nutri Train runs across the park to various exciting theme based stations namely 'Phalshaka Griham', 'Payonagari', 'Annapoorna', 'Poshan Puran', and 'Swastha Bharatam'. It will raise nutritional awareness through various edutainment activities like Mirror Maze, 5D Virtual reality theatre and Augmented reality games.



Link related to PM's Visit to Kevadia are as follows :

<https://www.youtube.com/watch?v=UTZPJDhdZkk>

<https://www.youtube.com/watch?v=BKEDFGvX60A>

<https://www.youtube.com/watch?v=afltHRwHnwQ&t=1s>

https://www.youtube.com/watch?v=Tak_PgRdylc

<https://www.youtube.com/watch?v=BQ696-aUcvk>

<https://www.youtube.com/watch?v=SaBjwGA43qU>

<https://www.youtube.com/watch?v=Uly2NvXr9Go&t=11s>

<https://www.youtube.com/watch?v=kvKWw8IFTyo>

<https://www.youtube.com/watch?v=QLoRp6XbVtM>

<https://www.youtube.com/watch?v=xgzDz8a8Ws4&t=151s>

<https://www.youtube.com/watch?v=N09nmpjonzU>

<https://www.youtube.com/watch?v=2ZonmoJysnk>

<https://www.youtube.com/watch?v=Kkzj5OPJcME&t=909s>

<https://www.youtube.com/watch?v=mt61hM8yjhM>

<https://www.youtube.com/watch?v=3q9tgHPzYKU>

<https://www.youtube.com/watch?v=dfqZ1yCk5tw>

<https://www.youtube.com/watch?v=IEBIfSgKeIA>

<https://www.youtube.com/watch?v=DHvI5xh1kbM&t=95s>

<https://www.youtube.com/watch?v=Y0WS6vYoRUc>

<https://www.youtube.com/watch?v=4UyGvTwso4o>

<https://www.youtube.com/watch?v=7c3H5YvQ73A>

<https://www.youtube.com/watch?v=7a7FLUYy-zY&t=36s>

<https://www.youtube.com/watch?v=Ki4JcfIPGio>

<https://www.youtube.com/watch?v=ydmOLVTDosQ&t=2s>

https://www.youtube.com/watch?v=BXWNUDa6_OE

<https://www.youtube.com/watch?v=rCcq-RQgAjE&t=10s>

https://www.youtube.com/watch?v=DXTVKFWi_t8

https://www.youtube.com/watch?v=uS6fXKL8F_I

<https://www.youtube.com/watch?v=Paf70KeDr6g>

<https://www.youtube.com/watch?v=ErqyxaBr5Ow&t=189s>

https://www.youtube.com/watch?v=Re8RE7K6_1c

<https://www.youtube.com/watch?v=6TF6KwmaXsw&t=31s>

<https://www.youtube.com/watch?v=yARBjTJJ1oY>

<https://www.youtube.com/watch?v=EG3hxyKSOIo>

SPECIAL DOCUMENTARY ON SARDAR PATEL : DD News in association with RNU Ahmedabad telecast a special documentary of Sardar Patel where in the nation is remembering Sardar Vallabhbhai Patel on his 145th birth anniversary. It was on this day in 1875 when Sardar Patel was born. He is known for his contribution in uniting the country through the merger of small princely states. The Statue of Unity is a tribute to Sardar Patel.. The 182-metre tall statue in Gujarat is located on a river island facing the Sardar Sarovar Dam. In this episode of In Depth, we will talk about how the nation remember the Iron Man, the magnificent persona of Sardar Patel and the Statue of Unity built to honor him. The link of film telecasted is <https://youtu.be/XqaiFBMEznk>

B. SPECIAL ACTIVITIES TELECAST BY DD NEWS ON 31ST OCTOBER 2020

PRIME MINISTER PARTICIPATES IN THE EKTA DIWAS CELEBRATIONS AT KEVADIA, GUJARAT:



DD News Network telecast Live of Prime Minister Sh. Narendra Modi wherein the Prime Minister participated in the Ekta Diwas Celebrations to commemorate the Birth Anniversary of “Loh Purush” Sardar Vallabhbhai Patel at Kevadia, Gujarat. He offered floral tributes at the Statue of Unity, administered the Ekta Pledge and witnessed the Ekta Diwas

Parade on the occasion. Sh. Narendra Modi administers Ekta Pledge and participates in the Ekta Diwas Parade. He also said that India is fully ready to protect its sovereignty and integrity. Around 130 crore Indians are working for a strong AatmaNirbharBharat prime Minister added while addressing. Sh. Narendra Modi also urged political parties not to support Terrorism in the interest of the security of the country and for the morale of our security forces. He also calls on the International Community to unite against the growing threat of terrorism.

While addressing the event PM exhorts the young officers to take the decisions in the context of the nation’s interests. Integrated Foundation Course 'Aarambh' is not just a beginning, but also a symbol of a new tradition said PM. Urges the Civil Servants to practice the mantra of Vocal for Local in the country’s efforts to become AatmaNirbhar.

Prime Minister also inaugurates to & fro Sea-plane Service between Kevadia and Sabarmati Riverfront in Ahmedabad during the event.

The link of the telecast are as follows:

https://www.youtube.com/watch?v=SnsanAz_S2I

<https://www.youtube.com/watch?v=56vSEQHNVwQ>

<https://www.youtube.com/watch?v=byFexR8xZ48>

<https://www.youtube.com/watch?v=aRSog3x5W7M>

<https://www.youtube.com/watch?v=HO4wlmcitlI>

<https://www.youtube.com/watch?v=9GIEMMKFnfM>

https://www.youtube.com/watch?v=FHF_EASGI7Y

<https://www.youtube.com/watch?v=1l9uoVKTrrw>

<https://www.youtube.com/watch?v=aljXx7davH8>

<https://www.youtube.com/watch?v=3W3RPF3n0Ew>

<https://www.youtube.com/watch?v=H7qTGR1MJs4>

<https://www.youtube.com/watch?v=xbxb7GA9Nlo>

<https://www.youtube.com/watch?v=01ypJFgi9gw>

<https://www.youtube.com/watch?v=CVeaZXlpezg>

<https://www.youtube.com/watch?v=pdTXi7mM2K0>

https://www.youtube.com/watch?v=6m1G_5Xjtyk

<https://www.youtube.com/watch?v=7U9fYtXZdUk>

https://www.youtube.com/watch?v=Aug_LeOJaE8

<https://www.youtube.com/watch?v=Yb-SH4xZ3GQ>

https://www.youtube.com/watch?v=RPJWK_dcZbg

<https://www.youtube.com/watch?v=p0G4yY70uII>